

Template for Context of the Organization Worksheet

Section A: External Issues (PESTLE Framework)

Factor	Issue Identified	Potential Impact on Organization	Priority (H/M/L)
Political	Upcoming government AI regulations and ethical guidelines	May require redesign of AI governance policies and reporting structures	High
Economic	Global inflation and budget constraints	Reduction in funding for AI projects, pressure to optimize costs	Medium
Social			
Technological			
Legal			
Environmental			

Section B: Internal Issues (SWOT Framework)

Category	Issue Identified	Potential Impact on Organization	Priority (H/M/L)
Strengths	Skilled AI governance team with ISO experience	Strong foundation for implementing AIMS	High
Weaknesses	Limited internal expertise on AI ethics	May lead to nonconformities during audits	High
Opportunities			
Threats			



Section C: Summary & Next Steps

1. Top 3 External Issues Impacting the Organization:

- Compliance with emerging AI regulations (Political, Legal).
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2. Top 3 Internal Issues Impacting the Organization:

- Weak AI ethics expertise.
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3. Recommended Actions / Considerations:

- Establish training programs on AI ethics and responsible AI.
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👉 This worked example shows learners how to **translate abstract context analysis into practical insights** that affect the AI Management System (AIMS).